



THE SAMZAR OCTOPUS

A practical way to reduce waste in the Fez medina

The Fez medina is one of the world's oldest living cities — dense, pedestrian, and shaped long before modern waste systems existed.

Modern waste — plastics, packaging, mixed materials — doesn't sit easily within this historic fabric. The result is familiar to anyone who lives or works here: frequent disposal trips, limited storage, and materials with value being thrown away.

The Octopus was created in response — not as a single solution or new infrastructure, but as a simple, decentralised system that fits real medina life.

THE RHYTHM, EVERY TENTACLE

● Reduce → ● Separate → ● Store → ● Dispose less often

WHAT IT IS

A community system, not new infrastructure

The Octopus is a practical waste-reduction system built around separating waste at the source. Instead of treating waste as one problem, it splits it into eight clear streams — called tentacles — covering food waste, reuse and repair, recycling, plastics, water and energy.

It needs no trucks, no bins and no new buildings. It works where they can't: at the level of homes, riads, shops and streets. You don't do everything at once — you start with what fits your space and grow from there.

WHY IT WORKS IN THE MEDINA

Built on habits that already exist

- Streets are pedestrian and storage is limited — so waste must shrink at the source.
- Food is prepared fresh daily, with rooftops and courtyards often shared.
- Traditions of reuse and craft are already part of daily life.
- Rather than replace these practices, the Octopus gives them a clear structure.

CHOOSE YOUR PATH

One system, adapted to your setting

For Riads & Hotels

A hospitality approach that cuts daily waste, calms kitchen routines and supports clear guest communication.

For Shops & Businesses

A trade-friendly system that reduces packaging, organises storage and lowers how often you handle waste.

For My Home

A calm, achievable way to reduce household waste — step by step, without needing perfection.

START SMALL

- One reusable bag
- One food-waste container

That's enough to begin. From there the system grows — tentacle by tentacle — into something that supports cleaner spaces, healthier streets and a more resilient medina.

Reduce · Separate · Store · Repeat. Start where you are, and add more when it feels right.

● Connect · Create · Transform

www.samzar.com