



Catalogue

دلیل منتجات سامزار

2026

By the community, for the community



SamZar designs and produces practical, upcycled textile goods made from reclaimed denim and cotton. All items are handmade in Morocco using simple, durable construction methods inspired by traditional craft.

We create reusable bags and everyday products that help reduce single-use plastics and support a more circular way of living. Each piece is designed to be functional, washable, and long-lasting, suitable for use in homes, shops, and hospitality settings.

This catalogue presents our core retail range for 2026, with consistent quality, clear sizing, and reliable supply for trade partners. Every product is individually crafted with care by our local maker community.



Djellaba Inspiration

The traditional djellaba is one of North Africa’s most recognisable garments. Worn across Morocco for centuries, it features natural colours, simple geometric patterns, and hand-stitched details rooted in Berber craft traditions.

A defining feature of the djellaba is its hood (qob), which protects the wearer from sun, wind and winter weather. Its generous shape and iconic silhouette continue to inspire local design.

Djellaba Bags

SamZar incorporates the distinctive shape of the djellaba hood into our bag designs as a practical external pocket.

This gives our bags a unique local identity that customers instantly recognise and appreciate.

Hacky Sac / Juggling Ball

Kids and tourists love it — safe, social, and made from repurposed materials. With the Africa Cup and World Cup coming, it is already a popular item.

RRP: 60 dh



Sacs for Seeds, Spices & Dried Goods

These lightweight upcycled sacs are ideal for seeds, spices, dried goods, soaps and potpourri. Strong, washable, and made from reclaimed cotton or denim.



SamZar XS Sac

Ideal for seeds,
spices and herbs.

RRP: 30 dh



SamZar 250g Sac

A versatile everyday sac made from reclaimed cotton or denim.

RRP: 45 dh

www.samzar.com



**SamZar Hand-
made 250g Sac**
Hand-stitched for
extra detail and
strength.

RRP: 60 dh

www.samzar.com



SamZar Medium Sac

A larger sac for dried goods, vegetables or general kitchen storage. Soft, durable and practical for everyday use.

RRP: 60 dh

www.samzar.com

SamZar Medina Bag

A lightweight, soft and foldable everyday bag with the traditional djellaba-style bread hood.

Hugely popular — carry it everywhere. Ideal for vegetable shopping as it fits easily into another bag and is comfortable to use all day.



SamZar Basic Fabric Sac

A simple, lightweight, soft everyday sac made from reclaimed cotton or denim. Folds easily into another bag and is ideal for groceries, daily essentials, or general use.

RRP: 100 dh





SamZar Hooded Unlined Denim Bag

A practical everyday denim bag featuring the traditional djellaba-style hood as an exterior pocket. Durable, flexible and easy to carry for daily shopping or city use.

RRP: 150 dh



SamZar Hooded Denim Bag with Lining

A reinforced lined version of our hooded denim bag. Strong, structured and comfortable for carrying heavier loads, with the iconic djellaba-style hood for practical external storage.

RRP: 240 dh

www.samzar.com



SamZar Large Medina Bag with Hood, Handles & Sling

A large, durable and reinforced denim holdall designed for everyday use. Includes the djellaba-style hood, strong handles, a long sling strap and practical interior pockets for organisation.

RRP: 200 dh

www.samzar.com

Transformers

SamZar Soft Fruit Bag

Ideal for summer fruits or segregated vegetables. Light, durable and washable.

Features a double lining that can be unrolled to expand the bag for extra capacity.

RRP: 120 dh



www.samzar.com

SamZar All-Purpose Sac

A multi-pocket, simple and practical design ideal for fruits, vegetables and bread. Made from reclaimed denim with a single comfortable strap.

RRP: 120 dh



How Restaurants Are Reducing Waste — Café Clock

Café Clock now receives its daily vegetables in SamZar reusable bags, removing most of the single-use plastics from their supply chain.

Small changes make a big difference.

If you want to reduce unnecessary plastic in your home, riad, kitchen or business, speak with us — we can help you create simple and effective alternatives.



SamZar XXL Shopping Bag

A large, durable and custom-made shopping bag designed for restaurant and café supply runs.

Made from strong reclaimed denim or cotton, this oversized bag is reinforced for heavy loads and daily commercial use.

Designed to be washable, long-lasting and fully reusable, reducing the need for single-use plastics or cardboard boxes.

Custom sizes and branding options are available for restaurants, riads, cafés and grocery suppliers.



SamZar Kitchen / Cooking School Apron

A durable drawstring apron with a front pocket, made from reclaimed denim or cotton. Comfortable, practical and ideal for cooking schools, home kitchens or professional use.

RRP: 150 dh

www.samzar.com

Teddy Bears & Animal Sacs

Soft upcycled scented toys made from reclaimed coffee bags, cotton or denim.

Each piece can be filled with coffee, tea, dried flowers or potpourri — ideal for bedrooms, wardrobes or gifts.

Handmade in Morocco using simple craft techniques.

SamZar Teddy Bear

Made from reclaimed coffee bags, cotton or denim.

Fill with coffee, tea, dried flowers or potpourri. Ideal for bedrooms and children's spaces.

RRP: 120 dh



SamZar Bearcat / Animal-Faced Sac

A fun upcycled sac
with an animal face
design.

Perfect for dried goods
or potpourri.

Would you like a
custom design? Talk to
us — we can create it.

RRP: 120 dh



Flowers & Fish Keychain — Food for Cats

By purchasing this keychain, you support traditional craft in Fez and help feed a cat in the medina for more than a week. All proceeds are donated directly to local cat care.

RRP: 50 dh

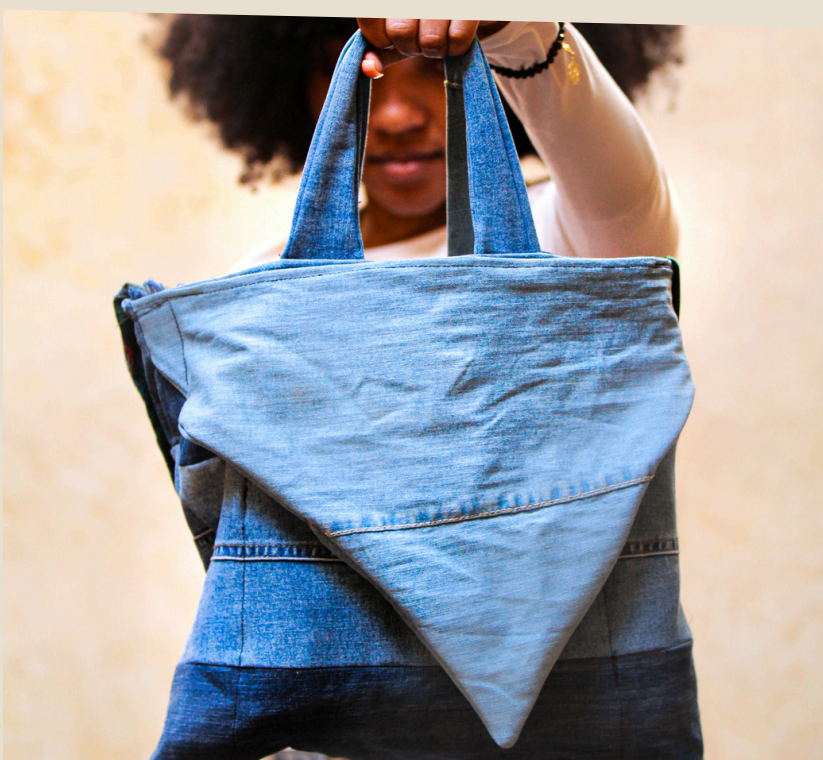


Ethical Fashion

We are proud to support local Moroccan artisans and help preserve traditional craftsmanship — slow, careful creation based on real needs.

SamZar offers an alternative to fast fashion: no mass production, no plastic fibres, and no harmful chemical treatments that damage the environment.

Our products and tutorials support fair working conditions, encourage reuse, and promote sustainability for both people and the planet.



www.samzar.com

Signage

Would you like hand-chiselled or hand-painted signage for your shop, riad or restaurant?
Contact us — we can create custom designs to suit your space.



Retail Display

Would you like a rattan, wooden or repurposed metal display for your shop, riad or restaurant?

Contact us to explore available options and custom designs.



Djellaba Collection

SamZar has a curated collection of more than 600 kaftans and djellabas.

We invite you to select a range from our collection to sell or display in your shop or riad on a consignment basis.



**Crafted by our community.
Made from reclaimed materials.
Created for a better future.**

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